

# **Business**

**(Exam Board – Edexcel)**

**Subject Leader:**

Mrs Saddiq & Mr Smith

**What do I need?**

The course is aimed at students who have a particular interest in the organisation and operation of business. The units offer an excellent introduction to the skills required by students seeking various business-related careers; either via Further Education, Higher Education or directly into employment. *A GCSE in Business is not required, however, you must be hard working with the ability to express yourself in a written format. A minimum grade C is expected if you have taken Business Studies at GCSE.* You should have achieved at least 5 GCSEs at grade C or above, including English Language and Maths at grade 4.

**What will I learn?**

This course involves learning about businesses in a range of contexts. Students will learn how to plan, finance and manage a business.

Students will develop an awareness of the interrelationships that exist between functions of business and their importance to those with an interest in the success of the business.

The course also involves looking at the competitive environment, strategies for success and managing change. Students will make use of business tools and models to help with decision-making and carry out a range of data analysis through the accounting and finance area of study.

<b>Theme 1:</b>  <b>Marketing and People</b>	<b>Theme 2:</b>  <b>Managing Business Activities</b>
<b>Theme 3:</b>  <b>Business Decisions and Strategy</b>	<b>Theme 4:</b>  <b>Global Business</b>

## How will I be assessed?

The Examination Board is Edexcel. Assessment is 100% examination based. The following table is a summary of the A level Schemes of Assessment.

LEVEL	PAPER	TITLE	EXAMINATION	Marks
A	1	Marketing, people and global businesses	2 hours Written paper (100 marks)	35% of A level marks
	2	Business activities, decisions and strategy	2 hours Written paper (100 marks)	35% of A level marks
	3	Investigating business in a competitive environment	2 hours Written paper (100 marks)	30% of A level marks

## Is there anything else I need to know?

A wide range of subjects will combine well with Business Studies including Economics, Mathematics, Foreign Languages, ICT.

Many degree courses include aspects of business because it will be useful to graduates in their future careers.

### Progression from Advanced Level Business Studies could include:

1. A range of degrees in Business and Management. Some examples are:
  - Business Studies
  - Business Administration
  - Marketing
  - Human Resource Management
  - Retail Management
  - Economics
  - Accountancy and Financial Management
  - International Business with Language
2. Career opportunities cover a wide range of areas including finance, law, marketing, management consultancy, retail, human resource management or any other general business environment. A number of options may be available including direct entry into work; work-related studies to obtain further/professional qualifications; management trainee courses available at 18+.
3. The course is also suitable for those considering self-employment.